

Udemy Named One of the Best-Led Companies in America

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Inaugural List by Inc. Recognizes Performance, Market Penetration, Customer Engagement, and Leadership

SAN FRANCISCO, Nov. 04, 2021 (GLOBE NEWSWIRE) -- <u>Udemy</u> (Nasdaq: UDMY), a leading destination for learning and teaching online, today announced that it has been named to the inaugural <u>Inc. Best-Led Companies list</u> – a select, data-driven list of the very strongest 250 U.S. firms with revenue of \$50 million to \$2 billion. The 250 companies on the list are highlighted for being agile enough to maneuver but also big enough to have a broad impact.

"I'm incredibly proud of the Udemy team and our extraordinary leaders across the organization," said Gregg Coccari, CEO of Udemy. "Being recognized by Inc. is a testament to Udemy's commitment to creating new possibilities and learning opportunities for people and organizations everywhere, by connecting them to the knowledge and skills they need to succeed in a changing world."

This novel list is the first Inc. recognition to honor both public and private organizations. Inc. analyzed companies via a 12-point measurement algorithm generated with input from partners at Pitchbook and Shango Labs that identified the very best companies according to their leadership teams' superlative accomplishments in four key areas: performance and value creation; market penetration and customer engagement; talent; and leadership team.

"This inaugural list of companies represents the remarkable mid-sized companies, both public and private, often founder-led, that are at the vanguard of reinventing American business," says Scott Omelianuk, editor-in-chief of Inc. Magazine. "With their leadership, all business will benefit from an exciting, competitive future full of possibilities."

To see the complete list, go to: https://www.inc.com/best-led-companies/2021.

About Udemy

Udemy's (Nasdaq: UDMY) mission is to create new possibilities for people and organizations everywhere by connecting them to the knowledge and skills they need to succeed in a changing world. The Udemy marketplace platform, with thousands of up-to-date courses in dozens of languages, provides the tools learners, instructors, and enterprises need to achieve their goals and reach their full potential. Millions of people learn on Udemy from real-world experts in topics ranging from programming and data science to leadership and team building. For companies, Udemy Business offers an employee training and development platform with subscription access to thousands of courses, learning analytics, and the ability to host and distribute their own content. Udemy Business customers include Apple, Glassdoor, On24, The World Bank, and Volkswagen. Udemy is headquartered in San Francisco with hubs in Ankara, Turkey; Austin, Texas; Boston, Massachusetts; Mountain View, California; Denver, Colorado; Dublin, Ireland; Melbourne, Australia; New Delhi, India; and Sao Paulo, Brazil.

About Inc.

The world's most trusted business-media brand, Inc., offers entrepreneurs the knowledge, tools, connections, and community they need to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across various channels, including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 allows the founders of the best businesses to engage with an exclusive community of their peers and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.

Contacts

Devon Swanson Senior Manager, Public Relations @ Udemy devon.swanson@udemy.com