



Udemy Launches Udemy for Business in France

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A New Collection of Courses in French Is Now Available to Corporate Customers

SAN FRANCISCO – March 11, 2020 – [Udemy](#), the largest global marketplace for learning and teaching online, today announced the launch of its business learning product, [Udemy for Business](#), in France. Udemy for Business already has a global presence, and with a localized product experience and hundreds of courses in French taught by native speakers, French organizations are now able to drive more impactful learning on top technical and business skills.

“Organizations understand the importance of providing access to the most in-demand skills to their employees, and we’re thrilled to bring Udemy for Business to the French market,” said Llibert Argerich, Vice President of Marketing at Udemy. “Lifelong learning propels and sustains businesses in a world where work is changing rapidly. That’s why Udemy is committed to helping organizations enhance their employees’ learning experiences with access to high-quality courses taught by native speakers and true experts in their fields.”

Udemy for Business is a subscription-based corporate learning product offering 4,000 of Udemy’s highest-rated courses. To support global learners’ skills needs, Udemy for Business offers an [International Collection](#) of 1,000 courses taught by native-speaking subject matter experts. This collection includes courses in French, German, Spanish, Portuguese, and Japanese across critical business and technical categories. Organizations can also create and distribute their own content on the platform and view analytics to track learner activity.

Udemy for Business is powered by Udemy, the world’s largest learning marketplace. Any expert can develop a course and share their knowledge on Udemy and today, more than 57,000 instructors teach over 150,000 courses in over 65 languages. As a result, Udemy always has the freshest content on the most in-demand skills that employees need to be productive and become stronger leaders and collaborators. The new International Collection features French courses across all major categories, including development, design, IT and software, data science, office productivity, management, marketing, personal development, project management, sales, and more.

Some of the world’s most innovative companies, including Adidas, Booking.com, Mercedes-Benz, Eventbrite, and others, are using Udemy for Business to help their employees acquire the most competitive skills. To learn more, please go to <https://business.udemy.com/>.

About Udemy

With a mission to improve lives through learning, Udemy is the world’s largest online learning destination that helps students, businesses, and governments gain the skills they need to compete in today’s economy. Millions of students are mastering new skills from 57,000 expert instructors teaching over 150,000 [online courses](#) in topics from [programming](#) and [data science](#) to [leadership](#) and [team building](#). For companies, Udemy for Business offers an [employee training](#) and development platform with subscription access to 4,000+ courses, learning analytics, as well as the ability to host and distribute their own content. Udemy for Government is designed to upskill workers and prepare them for the jobs of tomorrow. Eighty percent of Fortune 100 companies trust Udemy for employee upskilling. Udemy is privately held and headquartered in San Francisco with offices in Denver, Brazil, India, Ireland, and Turkey. Udemy investors include Insight Partners, Prosus (Naspers Ventures), Norwest Venture Partners, and Stripes.