



Udemy Launches AI-Powered Platform in Arabic, Fueling Skills Acceleration Across the Middle East

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New expansion aims to empower over 300 million Arabic-speaking professionals with personalized, adaptive upskilling

SAN FRANCISCO--(BUSINESS WIRE)--Aug. 14, 2025-- [Udemy](#) (Nasdaq: UDMY), a leading AI-powered skills acceleration platform, announced the recent launch of its platform in Arabic. This milestone reflects the global technology company's continued expansion across the Middle East, reinforcing Udemy's mission to empower learners and organizations worldwide with the skills they need to stay ahead in the age of AI.

Spoken by more than [300 million people](#) in various dialects, Arabic is one of the world's most widely used languages. The newly localized Udemy platform offers an enhanced user experience in Arabic, enabling organizations and professionals across the Middle East and North Africa region to upskill and reskill in high-growth, emerging roles. In the past year, over one million learners have enrolled in more than 7,000 Arabic-language courses from Udemy's [Multi-Language Collection](#), covering a diverse range of topics from AI and cloud computing to communication and leadership.

"At Udemy, we believe language should never be a barrier to professional growth," said Hugo Sarrazin, President and CEO of Udemy. "Localizing our platform in Arabic strengthens our ability to serve our growing customer base across the region with culturally relevant, high-quality reskilling experiences. With this launch, we're helping unlock new opportunities for workforce development, product innovation, and business growth throughout the Arabic-speaking world."

"With Udemy's platform now available in Arabic, professionals in the region can seamlessly access high-quality, locally relevant learning experiences," said [Dr. Ryan Ahmed](#), Udemy instructor, CEO of Stemplicity, and Assistant Professor at McMaster University. "This advancement not only removes language barriers but also empowers Arabic-speaking professionals and leaders to build critical skills with greater confidence, speed, and cultural resonance." Dr. Ahmed's course, [Artificial Intelligence from Beginner to Professional](#), is available in Arabic to enterprise customers and learners on the Udemy platform.

To access the Udemy platform in Arabic, visit https://www.udemy.com/?persist_locale=&locale=ar_SA.

About Udemy

[Udemy](#) (Nasdaq: UDMY) is an AI-powered skills acceleration platform transforming how companies and individuals across the world build the capabilities needed to thrive in a rapidly evolving workplace. By combining on-demand, multi-language content with real-time innovation, Udemy delivers personalized experiences that empower organizations to scale workforce development and help individuals build the technical, business, and soft skills most relevant to their careers. Today, thousands of companies, including Ericsson, Samsung SDS America, On24, Tata Consultancy Services, The World Bank, and Volkswagen, rely on Udemy Business for its enterprise solutions to build agile, future-ready teams. Udemy is headquartered in San Francisco, with hubs across the United States, Australia, India, Ireland, Mexico, and Türkiye.

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Media Contact

Risha Tyagi
Senior Global Corporate Communications Manager
press@udemy.com

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