



Udemy Names Ramji Sundararajan as President of Consumer to Lead Next Phase of Consumer Growth

August 12, 2025

Strategic appointment to drive intensified focus on subscription growth and AI-powered personalization across consumer offerings

SAN FRANCISCO--(BUSINESS WIRE)--Aug. 12, 2025-- [Udemy](#) (Nasdaq: UDMY), a leading AI-powered skills acceleration platform, today announced the appointment of Ramji Sundararajan as President of Consumer. In this role, Sundararajan will report to Hugo Sarrazin, President and CEO of Udemy, and will oversee all aspects of Udemy's Consumer business, including the global learning marketplace that serves millions of learners worldwide.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250812977445/en/>



Ramji Sundararajan, President of Consumer, Udemy

Sundararajan brings extensive experience driving growth for consumer internet, direct-to-consumer subscription services, marketplaces and eCommerce companies through new product launches, growth through acquisition, personalized engagement, partnerships and retention. His appointment

comes as Udemy continues to execute on its strategic priorities, including a focus on driving Consumer subscription growth while enhancing the learning experience for both individual learners, instructors and enterprise customers.

"As we accelerate the transformation of our Consumer business, Ramji brings exactly the operational expertise and subscription growth execution that we need at this pivotal moment," said Sarrazin. "His experience scaling global digital platforms and deploying AI-driven personalization to boost engagement aligns perfectly with Udemy's strategic priorities. Our marketplace remains the heartbeat of Udemy's ecosystem, and under Ramji's leadership, we look forward to revitalizing this segment while advancing a subscription-first model that delivers compelling lifetime value for learners."

With more than 20 years of experience in driving transformational growth across B2C businesses, Sundararajan joins Udemy from McKinsey & Company, where he was a leader in their Consumer Technology and Business building practices. He often stepped into interim executive roles such as Chief Product Officer and Chief Growth Officer for leading eCommerce, direct-to-consumer subscription and media companies. He has driven the growth of B2C subscription businesses across multiple geographies including US, EMEA, Middle East and APAC. As an operator, he has a track record using AI powered personalization to improve engagement and growth of a video streaming platform and to improve monetization and growth of marketplaces. Sundararajan was a founder and Chief Operating Officer at ZALORA Group, Southeast Asia's leading fashion e-commerce platform, where he led customer experience, operations, and growth strategies across seven countries, driving significant growth in its early years.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding our business strategy and plans, our expectations of future growth, and potential marketing opportunities. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements.

Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance.

The potential risks and uncertainties that could cause actual results to differ from the results predicted include, among others, those risks and uncertainties included under the caption "Risk Factors" and elsewhere in our publicly available filings with the Securities and Exchange Commission. All information provided in this release is as of the date hereof, and we undertake no duty to update this information unless required by law.

About Udemy

[Udemy](#) (Nasdaq: UDMY) is an AI-powered skills acceleration platform transforming how companies and individuals across the world build the capabilities needed to thrive in a rapidly evolving workplace. By combining on-demand, multi-language content with real-time innovation, Udemy delivers personalized experiences that empower organizations to scale workforce development and help individuals build the technical, business, and soft skills most relevant to their careers. Today, thousands of companies, including Ericsson, Samsung SDS America, On24, Tata Consultancy Services, The World Bank, and Volkswagen, rely on Udemy Business for its enterprise solutions to build agile, future-ready teams. Udemy is headquartered in San Francisco, with hubs across the United States, Australia, India, Ireland, Mexico and Türkiye.

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