



## Udemy Launches New AI Fluency Packages to Accelerate Workforce Transformation

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*New packages help professionals and organizations upskill and reskill in AI to drive business outcomes*

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 12, 2025-- [Udemy](#) (Nasdaq: UDMY), a leading AI-powered skills development platform, today announced a suite of new *AI Packages* designed to help organizations and professionals develop AI fluency. The new packages provide end-to-end skills development to accelerate an organization's AI transformation, underscoring Udemy's position as a trusted upskilling and reskilling partner to nearly 80 million learners and more than 17,000 organizations across the globe.

"At Udemy, we believe that building the right AI skills, sharpening them over time, and keeping them up to date is the key to driving stronger business performance," said Hugo Sarrazin, President & CEO at Udemy. "As AI adoption surges across industries globally, Udemy's dynamic marketplace enables us to respond to technological shifts with unprecedented agility. While traditional publishers struggle to keep pace, our platform can introduce and update cutting-edge AI reskilling/upskilling journeys in real-time, ensuring learners and organizations are equipped with the most relevant skills."

In today's uncertain global labor market, and with the rapid pace of change in AI, organizations need expert guidance and support to assess their current skills gaps and develop a clear path forward to drive better outcomes. That's exactly what Udemy's new *AI Packages* are designed to support. Customers can get access to:

- 1. The *AI Readiness Package* for building foundational AI skills.** The *AI Readiness Package* includes 50 curated courses along with a structured introduction to AI concepts. Learners will also have access to the [Udemy AI Assistant](#) which provides real-time coaching and in-course support to help the learner better understand the concepts and tools being taught. Additionally, learners can develop real-world soft skills through immersive, instructor-designed conversation simulations with Udemy's AI-powered [Role Play](#).
- 2. The *AI Growth Package* to support teams who want more specialized AI skills.** The *AI Growth Package* is targeted at teams looking to develop advanced, role-specific skills including generative AI for performance and productivity, neural networks for data science and engineering, and agentic AI. It builds on the *AI Readiness Package* and includes an additional 30+ curated learning paths, multilingual support, and certification prep, along with access to both [the Udemy AI Assistant and Udemy AI Skills Mapping](#), which helps leaders develop personalized and targeted learning paths at scale.

These new packages build on the success of Udemy's standalone AI courses, which have already surpassed 11 million enrollments, and the recently launched "[AI for Business Leaders](#)" program designed to help senior leaders build core AI skills as they guide their teams toward developing an AI habit and, ultimately, AI fluency.

To complement the new offerings and support more advanced use cases, including broader digital transformation initiatives, Udemy continues to offer a comprehensive **Enterprise Plan** that includes access to 30,000+ premium courses and 200+ certification paths as well as a full suite of [Professional Services](#) that gives learning and business leaders access to expert help so that they can develop a fully customized, end-to-end program aligned with business objectives.

With the introduction of these new packages, Udemy continues to expand its suite of AI offerings – spanning both content and platform – delivering on its mission to transform lives through learning and drive AI fluency for organizations and professionals worldwide.

To learn more about Udemy's unique approach to AI upskilling and reskilling, visit <https://business.udemy.com/spotlight/ai-upskilling>.

### About Udemy

[Udemy](#) (Nasdaq: UDMY) is an AI-powered skills development platform transforming how companies and individuals across the world build the capabilities needed to thrive in a rapidly evolving workplace. By combining on-demand, multi-language content with real-time innovation, Udemy delivers personalized experiences that empower organizations to scale workforce development and help individuals build the technical, business, and soft skills most relevant to their careers. Today, thousands of companies, including Ericsson, Samsung SDS America, On24, The World Bank, and Volkswagen, rely on Udemy Business for its enterprise solutions to build agile, future-ready teams. Udemy is headquartered in San Francisco, with hubs across the United States, Australia, India, Ireland, Mexico and Türkiye.

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### Media Contact

Risha Tyagi  
Senior Global Corporate Communications Manager  
[press@udemy.com](mailto:press@udemy.com)

### Investor Contact

Dennis Walsh  
Vice President, Investor Relations  
[dennis.walsh@udemy.com](mailto:dennis.walsh@udemy.com)

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