



Udemy Recognized as a Strategic Leader in 2025 Fosway 9-Grid™ for Outcomes-Driven Skills Development Solutions

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New report by HR research firm honors Udemy as a leader in digital learning for future-proofing careers and ensuring long-term business success

SAN FRANCISCO--(BUSINESS WIRE)--Mar. 28, 2025-- [Udemy](#) (Nasdaq: UDMY), a leading online skills marketplace and learning platform, today announced it has been named a Strategic Leader in the [2025 Fosway 9-Grid™ for Digital Learning](#) a multidimensional learning market analysis model. According to Fosway, Strategic Leaders excel in performance by offering comprehensive and sophisticated solutions to meet the needs of complex enterprises, driving strong product-market fit and customer advocacy.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250327854141/en/>



“This report reinforces what drew me to Udemy in the first place: the opportunity to shape the future of learning and work

through high-impact, adaptive AI-enabled solutions that drive real business results,” said Hugo Sarrazin, President and Chief Executive Officer at Udemy. “We are honored to have Udemy recognized by industry experts for its market-leading innovation that helps leaders worldwide future-proof their organizations. As we continue to shape the next generation of skills development, we remain committed to enhancing our offerings and empowering more organizations and professionals to succeed.”

This ranking highlights Udemy’s proven ability to deliver innovation and customer satisfaction through impactful skills acquisition and validation solutions, empowering 77 million learners and nearly 17,000 organizations globally. In Europe, the Middle East, and Africa (EMEA), more than 25 million learners and 36,000 instructors are leveraging the Udemy platform to keep a pulse on emerging skills in today’s hyper-competitive job market. Udemy’s AI-enabled platform enables a diverse range of enterprise customers in EMEA, including leading brands such as the London Stock Exchange, British Airways, McLaren Racing, PwC EMEA, and Uniqlo Europe, providing flexible, effective, and personalized learning experiences at scale.

“Udemy has been instrumental in supporting our global learning strategy, standing out in the skills development space with its high-quality content and scalable AI-driven solutions,” said Phil Hunt, Strategy & Transformation Manager, Global Learning Academy at British Airways. “Their innovative approach empowers our teams to continuously learn, adapt, and stay ahead in a rapidly evolving landscape. Udemy’s new AI Assistant enhances the learning experience by asking targeted questions to identify individual needs and seamlessly connecting learners to relevant content – this powerful addition is proving valuable to our learners.”

Udemy’s [Intelligent Skills Platform](#), including the Udemy AI Assistant and Udemy’s Skills Mapping solutions, empowers leaders to personalize, optimize, and scale skills development across their organizations. More than 2,300 learners through Udemy Business have started using Udemy’s AI-powered Skills Mapping to scale personalized learning paths across teams, driving growth and performance.

In 2024, Fosway Group positioned Udemy as a Strategic Challenger, underscoring its sustained positive trajectory and continued growth as a leading global learning solutions provider. Udemy was also recognized with the [Rising Star Partner of the Year](#) award in North America by Amazon Web Services (AWS) and the [Innovation Award for Learning](#) by Aragon Research for its AI-powered solutions that drive outcomes-based learning.

To empower your teams with the power of possibilities, visit business.udemy.com.

About The Fosway 9-Grid™

Fosway Group is Europe’s #1 HR industry analyst. The Fosway 9-Grid™ provides a unique assessment of the principal learning and talent supply options available to organisations in EMEA. The analysis is based on extensive independent research and insights from Fosway’s Corporate Research Network of over 250 organisations, including BP, HSBC, PwC, RBS, Sanofi, Shell, and Vodafone. Visit the Fosway website at www.fosway.com for more information on Fosway Group’s research and services.

About Udemy

[Udemy](#) (Nasdaq: UDMY) transforms lives through learning by ensuring everyone has access to the latest and most relevant skills. Through the Udemy [Intelligent Skills Platform](#) and a global community of diverse and knowledgeable instructors, millions of learners gain expertise in a wide range of technical and professional skills — from [generative AI](#) to [leadership](#). The Udemy marketplace provides learners with thousands of up-to-date courses in dozens of languages, offering a variety of solutions to achieve their goals. Udemy Business empowers enterprises to offer on-demand learning for all employees, immersive learning for tech teams through Udemy Business Pro, and cohort learning for leaders through Udemy Business Leadership Academy. Udemy Business customers include Fender®, Glassdoor, On24, The World Bank, and Volkswagen. Udemy is headquartered in San Francisco with hubs in Austin and Denver, USA; Ankara and Istanbul, Türkiye; Dublin, Ireland; Melbourne, Australia; and Chennai, Gurugram, and Mumbai, India.

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