



Udemy's Inaugural Learning Excellence Awards Honor Six Organizations Excelling in Skills-Best Practices

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Booz Allen Hamilton, Capgemini, dunnhumby, DXC Technology, Integrant, and Prodapt are recognized for their industry-leading learning and development programs

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 30, 2024-- [Udemy](#) (Nasdaq: UDMY), a leading online skills marketplace and learning platform, announced the winners of its first global [Udemy Learning Excellence Awards](#). This awards program honors organizations that are effectively empowering employees through personalized learning at scale to advance talent, reduce hiring costs, and enhance overall productivity.

"We are incredibly proud to celebrate Udemy customers who have demonstrated excellence in creating innovative learning and development experiences," said Genefa Murphy, Chief Marketing Officer at Udemy. "Their commitment to regularly upskilling employees not only empowers their workforce but also prepares their organizations for the evolving future of work. Companies must foster a culture of continuous learning to ensure their teams are equipped with the skills needed to thrive today and in the future."

Winners were announced at Udemy's annual [FWD NYC](#) event, which brings together organizations committed to embracing learning technology and innovation. Organizations submitted nominations in four categories: Leveraging Technology and AI, Metrics That Matter, Leading with Learning Science, and Integrated Systems Learning. Each nominee was also evaluated for the Learning Excellence Award, with one additional nominee receiving the Distinguished Achievement title. All winners were selected by independent industry leaders including Brenda Sugrue, former Chief Learning Officer at EY, and Evan Kirstel, B2B technology leader and industry influencer.

Leveraging Technology and AI

[Capgemini](#), a global leader in technology services, has been recognized for its innovative Generative AI (GenAI) Campus, which ensures continuous learning opportunities for employees on the latest GenAI advancements. By designing interactive, role-specific learning paths, the Campus tailors courses to employees across various job functions and locations.

The initiative has led to the upskilling of over 100,000 employees and resulted in a 3x increase in AI-related projects over six months. Integrating AI tools and feedback mechanisms enables the Campus to foster a culture of ongoing learning, improving employee capabilities and business outcomes.

Metrics That Matter

[Integrant](#), a custom software development company, achieved remarkable productivity and quality improvements, utilizing Kirkpatrick's model to evaluate the effectiveness of its learning programs. Teams across Integrant implemented customized, AI-focused learning paths that align with both individual career goals and the organization's strategic priorities.

As a result, employees witnessed a cumulative 50% increase in overall productivity across the organization, with a notable 23% productivity boost in the past six months following the launch of AI and Prompt Engineering learning paths on the Udemy platform. Integranteers achieved a 40% boost in course completion rates, while Integrant project teams reported a 15% reduction in bugs and a 10% reduction in bug resolution time, directly enhancing solutions quality across all projects. Additionally, Integranteers reported a 92% satisfaction rate with the learning content, underscoring the relevance and impact of these courses on their professional development.

Leading with Learning Science

[dunnhumby](#), a global leader in customer data science, has been recognized for implementing learning programs grounded in the principles of learning science. By integrating content modules, practice sessions, and on-the-job activities, these programs have significantly boosted employee engagement, performance, and skill development across target groups.

Programs like *Leading Teams* use pre-work from Udemy's extensive library, paired with interactive sessions, to foster active learning and real-world application. As a result, managers report greater confidence in providing feedback, handling difficult conversations, delegating tasks, and enhancing overall performance management – all supported by courses aligned with individual development goals.

Integrated Systems Learning

[Booz Allen Hamilton](#), a leading management consulting and technology firm, was honored for its robust learning ecosystem that aligns skills and behaviors with organizational goals. With over 35,000 employees, the global company focuses on ethics, compliance, and a values-driven culture that has contributed to a record year.

Significant achievements from implementing personalized learning pathways and hands-on skills validation include a significant reduction in attrition, reduction in time on the bench, and increased employee engagement. Providing impactful, multimodal learning opportunities to employees regularly highlights Booz Allen Hamilton's dedication to embedding learning within its core operations, fostering business success, and employee development.

Learning Excellence

Global IT services company, [DXC Technology](#), was awarded the overall Learning Excellence Award for its strategic approach to fostering a culture of continuous learning and development. DXC teams developed a robust Learning Experience Platform designed to empower employees with a wide range of learning resources – from global standard modules and tailored collections – focused on approximately 5,000 technical, functional, leadership, and power skills.

Since October 2022, DXC has seen remarkable employee engagement, with more than 100,000 employees completing at least one new course. In 2023, DXC employees earned ~50,000 certifications from top providers like Amazon, Microsoft, Oracle, and SAP. Additionally, DXC demonstrated a 3x increase in learning hours since the pandemic, with employees consuming 3.75x more diversity, equity, and inclusion (DEI) content than competitors. Through advanced learning analytics, DXC observed that highly engaged learners demonstrate increased billability and reduced attrition rates. This highlights the significant positive impact that continuous learning has on both individual career trajectories and overall business performance.

Distinguished Achievement

Alongside these organizations making significant strides in providing advanced learning experiences, a leading player in the connectedness domain, [Prodapt](#), was awarded a Distinguished Achievement title for demonstrating exceptional performance across multiple categories. Prodapt has showcased a strong commitment to employee development, achieving an impressive 92% utilization rate on the Udemy platform, with 91% of employees completing at least one learning course in 2024. Currently, 87% of employees have been trained in AI, with a goal of achieving 100% by the end of the year.

To learn how Udemy can help your organization achieve its learning goals, visit business.udemy.com.

About Udemy

[Udemy](#) (Nasdaq: UDMY) transforms lives through learning by ensuring everyone has access to the latest and most relevant skills. Through the Udemy *Intelligent Skills Platform* and a global community of diverse and knowledgeable instructors, millions of learners gain expertise in a wide range of technical and professional skills — from [generative AI](#) to [leadership](#). The Udemy marketplace provides learners with thousands of up-to-date courses in dozens of languages, offering a variety of solutions to achieve their goals. Udemy Business empowers enterprises to offer on-demand learning for all employees, immersive learning for tech teams through Udemy Business Pro, and cohort learning for leaders through Udemy Business Leadership Academy. Udemy Business customers include Fender®, Glassdoor, On24, The World Bank and Volkswagen. Udemy is headquartered in San Francisco with hubs in Austin and Denver, USA; Ankara and Istanbul, Türkiye; Dublin, Ireland; Melbourne, Australia; and Chennai, Gurugram and Mumbai, India.

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