

#### **Udemy Reports Third Quarter 2024 Results**

October 29, 2024

Delivered stronger-than-expected profitability driven by disciplined approach to operational efficiency

Surpassed \$500 million in Udemy Business Annual Recurring Revenue

Raises Full Year 2024 Outlook

SAN FRANCISCO, Oct. 29, 2024 (GLOBE NEWSWIRE) -- <u>Udemy</u> (Nasdaq: UDMY), a leading online skills marketplace and learning platform, today reported results for the three-month period ended September 30, 2024. Udemy has provided a supplemental deck with earnings highlights, which is available for download on the "<u>Quarterly Results</u>" section of the Investor Relations website.

#### Third Quarter 2024 Financial Results and Key Operating Data Summary

(in millions, except customers, percentages, and basis points)

	 Three I Sep		ths ber			% Change YoY		Nine Months E September					% Cha	inge	
	 2024			2023					2024	,		2023		YoY	
Revenue	\$ 195.4		\$	184.7		6	%	\$	586.6		\$	539.4		9	%
Gross Profit	\$ 123.1		\$	107.5		15	%	\$	364.7		\$	309.5		18	%
Gross Margin	63	%		58	%	500	bps		62	%		57	%	500	bps
Non-GAAP Gross Profit	\$ 125.3		\$	110.0		14	%	\$	371.9		\$	316.8		17	%
Non-GAAP Gross Margin	64	%		60	%	400	bps		63	%		59	%	400	bps
Net Loss	\$ (25.3)		\$	(16.8)		(51)	%	\$	(75.4)		\$	(87.0)	)	13	%
Non-GAAP Net Income (Loss)	\$ 10.1		\$	7.7		31	%	\$	8.8		\$	(1.9)	)	563	%
Adjusted EBITDA	\$ 11.6		\$	8.2		41	%	\$	23.5		\$	3.8		518	%
Adjusted EBITDA Margin	6	%		4	%	200	bps		4	%		1	%	300	bps
Enterprise Segment															
Total Customers	16,848			15,378		10	%								
UB Annual Recurring Revenue	\$ 504.6		\$	443.1		14	%								
UB Net Dollar Retention Rate	99	%		106	%	(700)	bps								
UB Large Customer Net Dollar Retention															
Rate	104	%		114	%	(1,000)									
Segment Revenue	\$ 126.1		\$	109.1		16	%	\$	364.3		\$	306.0		19	%
Segment Gross Profit	\$ 92.8		\$	74.3		25	%	\$	264.7		\$	204.4		30	%
Segment Gross Margin	74	%		68	%	600	bps		73	%		67	%	600	bps
Consumer Segment															
Monthly Average Buyers	1.31			1.41		(7)	%		1.35			1.38		(2)	) %
Segment Revenue	\$ 69.3		\$	75.6		(8)	%	\$	222.3		\$	233.4		(5)	) %
Segment Gross Profit	\$ 37.6		\$	40.3		(7)	%	\$	122.3		\$	125.4		(2)	) %
Segment Gross Margin	54	%		53	%	100	bps		55	%		54	%	100	bps

<sup>&</sup>quot;Udemy delivered solid third quarter results with revenue and adjusted EBITDA margin above the high end of our guidance ranges, and we achieved a new milestone of over \$500 million in Udemy Business Annual Recurring Revenue," said Greg Brown, Udemy's President and CEO. "Our disciplined approach to driving operational efficiencies throughout the business, coupled with the recently announced strategic cost-saving actions, have generated significant growth in adjusted EBITDA this year. As a result, we are raising our full year 2024 adjusted EBITDA outlook."

"Longer-term, we remain focused on execution of our strategic initiatives, further optimizing our cost structure, and directing resources toward opportunities with the highest potential return. We believe these actions position Udemy to deliver high-quality, profitable growth and to lead the enterprise skills development category well into the future," concluded Brown.

#### Third Quarter 2024 Financial Highlights

- Total revenue increased 6% year-over-year to \$195.4 million. Revenue growth includes a negative impact of 2 percentage points from changes in foreign exchange (FX) rates year-over-year.
- Enterprise segment, or Udemy Business, revenue of \$126.1 million increased 16% year-over-year, including the negative impact of 2 percentage points from changes in FX rates year-over-year.
- Udemy Business Annual Recurring Revenue (ARR) increased 14% year-over-year to \$504.6 million.
- Consumer segment revenue of \$69.3 million decreased 8% year-over-year, including the negative impact of 3 percentage

points from changes in FX rates.

• Cash, cash equivalents, restricted cash, and marketable securities was \$358.3 million at the end of the quarter.

#### **Business and Operational Highlights**

- Added new, or expanded existing, relationships with Udemy Business customers globally, including ABB (Netherlands), Crédito Agricola (Portugal), Ericsson (Sweden), Infosys Limited (India), Marriott International (U.S.), Nationwide Building Society (UK), Primerica (U.S.), Saudi Aramco (Saudi Arabia), UnionDigital Bank (Philippines), Uniqlo Europe (UK), and West Japan Railway Company (Japan).
- Launched <u>new Al-enabled capabilities</u> within Udemy's *Intelligent Skills Platform*, including Al Assistant, Skills Mapping and Al-powered learning paths that provide innovative, personalized learning experiences for organizations and individuals.
- Announced <u>Udemy's new regional hub in Mexico City, Mexico</u> to enable scaling of operations and faster delivery of personalized, high-quality learning experiences to meet the evolving needs of organizations and professionals.
- Partnered with Workday to introduce a <u>new integration within Workday Skills Cloud</u> that enhances an organization's ability to directly align learning with workforce development.

#### Share Repurchase Program

Udemy returned capital to shareholders through its \$150 million share repurchase program. During Q3, the company spent approximately \$51 million to buy back 6.3 million Udemy shares in the open market.

#### **Financial Outlook**

Udemy provides guidance based on current market conditions and expectations. Actual results may differ materially. Please refer to the comments below regarding forward-looking statements.

The following table reflects Udemy's financial outlook for its fourth quarter and full year ending December 31, 2024.

	Three months ending December 31, 2024	Year ending December 31, 2024
Revenue	\$193 to \$196 million	\$780 to \$783 million
Adjusted EBITDA Margin <sup>1</sup>	Approximately 6.0%	Approximately 4.5%
Weighted Average Share Count, Basic <sup>2</sup>	148 million	151 million
Weighted Average Share Count, Diluted <sup>2</sup>	149 million	156 million

<sup>1.</sup> Udemy has not provided a quantitative reconciliation of forecasted Adjusted EBITDA to forecasted GAAP net income (loss) within this earnings release because the company is unable, without making unreasonable efforts, to calculate certain reconciling items with confidence.

The revenue guidance range above assumes historical changes in FX rates will have a negative 2 percentage point impact on fourth quarter year-over-year revenue growth and a negative 2 point impact on full year 2024 revenue growth. Udemy's revenue guidance assumes FX rates will remain unchanged from the end of the third quarter of 2024.

#### **Webcast Information**

Udemy will host a conference call and webcast at 2:00 p.m. PT / 5:00 p.m. ET today, Tuesday, October 29, to discuss its third quarter 2024 financial results and outlook. A link to the live webcast and recorded replay of the conference call will be available on the "Quarterly Results" section of Udemy's Investor Relations website at <a href="https://investors.udemy.com/">https://investors.udemy.com/</a>. The live call may also be accessed via telephone at (833) 630-1963 domestically and (412) 317-5702 internationally. The archived replay of the webcast will be available for approximately one year.

#### **Non-GAAP Financial Measures**

To supplement the consolidated financial statements prepared and presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this press release contains certain non-GAAP financial measures as defined below. We believe that these non-GAAP financial measures, when taken together with the corresponding GAAP financial measures, provide useful information to investors and others in understanding and evaluating our operating results because our management team and board of directors use these non-GAAP financial measures for the purposes of assessing operating results and business planning. These non-GAAP financial measures also provide useful measures for period-to-period comparisons of our business by removing the effect of certain non-cash expenses and certain variable charges.

#### Adjusted EBITDA and Adjusted EBITDA Margin

We calculate Adjusted EBITDA as net loss determined in accordance with GAAP, adjusted to exclude i) interest income; ii) interest expense; iii) provision for income taxes; iv) depreciation and amortization; v) other expense, net, including gains and losses from the remeasurement of foreign currency assets and liabilities into their functional currency; vi) stock-based compensation expense; and vii) restructuring charges. We calculate Adjusted EBITDA Margin as Adjusted EBITDA divided by revenue for the same period. We have not reconciled our expectations for Adjusted EBITDA and Adjusted EBITDA Margin to net loss and net loss margin, respectively, the most directly comparable GAAP measures, because certain items are out of our control or cannot be reasonably predicted and a reconciliation for the guidance for Adjusted EBITDA and Adjusted EBITDA Margin is not available without unreasonable effort.

Non-GAAP Net Income (Loss) and Non-GAAP Net Income (Loss) Per Share, Basic and Diluted

We define non-GAAP net income (loss) as net loss, adjusted to exclude stock-based compensation expense, amortization of acquired intangible

<sup>2.</sup> Udemy's outlook for weighted average share count, basic and diluted, excludes any impact from potential future repurchase activities under our share repurchase program.

assets, and restructuring charges.

We define non-GAAP net income (loss) per share, basic, as non-GAAP net income (loss) divided by weighted-average shares used to compute net loss per share, basic. We define non-GAAP net income (loss) per share, diluted, as non-GAAP net income (loss) divided by weighted-average shares used to compute net loss per share, diluted, which adjusts for the potentially dilutive effects of our employee equity incentive plans.

#### Non-GAAP Gross Profit and Non-GAAP Gross Margin

We define non-GAAP gross profit as gross profit, adjusted to exclude stock-based compensation expense and the amortization of acquired intangible assets. We calculate non-GAAP gross margin as non-GAAP gross profit divided by revenue for the same period.

Udemy's non-GAAP financial measures may be different from non-GAAP financial measures used by other companies. The presentation of non-GAAP financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial measures determined in accordance with GAAP. Because of the limitations of non-GAAP financial measures, you should consider the non-GAAP financial measures presented herein in conjunction with Udemy's financial statements and the related notes thereto. Please refer to the non-GAAP reconciliations in this press release for a reconciliation of these non-GAAP financial measures to the most comparable financial measure prepared in accordance with GAAP.

#### **Key Business Metrics**

#### Udemy Business customers

We count the total number of Udemy Business ("UB") customers at the end of each period. To do so, we generally count unique customers using the concept of a domestic ultimate parent, defined as the highest business in the family tree that is in the same country as the contracted entity. In some cases, we deviate from this methodology, defining the contracted entity as a unique customer despite the existence of a domestic ultimate parent. This often occurs where the domestic ultimate parent is a financial owner, government entity, conglomerate, or acquisition target where we have contracted directly with the subsidiary. We define a UB customer as a customer who purchases Udemy via our direct sales force, reseller partnerships or through our self-service platform.

#### Udemy Business Annual Recurring Revenue

We disclose our UB ARR as a measure of our Enterprise revenue growth. ARR represents the annualized value of our UB customer contracts on the last day of a given period. Only revenue from closed UB contracts with active seats as of the last day of the period are included.

Udemy Business Net Dollar Retention Rate and Udemy Business Large Customer Net Dollar Retention Rate

We disclose UB Net Dollar Retention Rate, or UB NDRR, as a measure of revenue growth for all UB customers within our Enterprise segment, including UB Large Customers, which we define as companies with at least 1,000 employees. We calculate UB NDRR as the total ARR at the end of a trailing twelve-month period divided by the total ARR at the beginning of a trailing twelve-month period for the cohort of all UB customers active at the beginning of the trailing twelve-month period divided by the total Large Customer ARR at the beginning of a trailing twelve-month period for the cohort of UB customers with at least 1,000 employees active at the beginning of the trailing twelve-month period. Total ARR and Large Customer ARR at the end of a trailing twelve-month period are calculated as ARR and Large Customer ARR, respectively, at the beginning of a trailing twelve-month period that are then adjusted for upsells, downsells, and churns for the same cohort of customers during that period. Large Customer ARR represents the annualized value of contracts for UB customers with active seats and having at least 1,000 employees on the last day of a given period.

#### Monthly average buyers

A buyer is a consumer who purchases a course or subscription through our direct-to-consumer offering. We first determine the number of monthly buyers by taking the total buyers of single courses during a given month plus the total active, paid consumer subscribers at any point in that month, adjusting for duplicate buyers that may be present in both totals. We then calculate monthly average buyers by taking an average of the monthly buyer totals over a particular period, such as a fiscal year. Our monthly average buyer count is not intended as a measure of active engagement, as not all buyers are active at any given time or over any given period.

#### Segment revenue and segment gross profit

Segment revenue represents the revenue recognized from our two segments, Enterprise (or Udemy Business), and Consumer. Segment gross profit is defined as segment revenue less segment cost of revenue, which include content costs, hosting and platform costs, customer support services, and payment processing fees that are allocable to each segment. Segment gross profit excludes amortization of capitalized software, amortization of intangible assets, depreciation, and stock-based compensation allocated to cost of revenue as our chief operating decision maker does not include the information in his measurement of the performance of the operating segments.

#### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding Udemy's expectations relating to future operating results and financial position, including the fourth quarter and full year 2024, and future periods; anticipated future expenses and investments; our business strategy and plans; the impact of our strategic initiatives and operational efficiency initiatives and our ability to successfully execute on these initiatives; market growth; and our market position and potential market opportunities. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements.

Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance.

The potential risks and uncertainties that could cause actual results to differ from the results predicted include, among others, those risks and uncertainties included under the caption "Risk Factors" and elsewhere in our publicly available filings with the Securities and Exchange Commission.

All information provided in this release is as of the date hereof, and we undertake no duty to update this information unless required by law.

#### **About Udemy**

Udemy (Nasdaq: UDMY) transforms lives through learning by ensuring everyone has access to the latest and most relevant skills. Through the Udemy Intelligent Skills Platform and a global community of diverse and knowledgeable instructors, millions of learners gain expertise in a wide range of technical and professional skills — fromgenerative AI to leadership. The Udemy marketplace provides learners with thousands of up-to-date courses in dozens of languages, offering a variety of solutions to achieve their goals. Udemy Business empowers enterprises to offer on-demand learning for all employees, immersive learning for tech teams through Udemy Business Pro, and cohort learning for leaders through Udemy Business Leadership Academy. Udemy Business customers include Fender<sup>®</sup>, Glassdoor, On24, The World Bank, and Volkswagen. Udemy is headquartered in San Francisco with hubs in Austin and Denver, USA; Ankara and Istanbul, Türkiye; Dublin, Ireland; Melbourne, Australia; and Chennai, Gurugram, and Mumbai, India.

### Udemy, Inc. Condensed Consolidated Statements of Operations

(in thousands, except share and per share amounts) (unaudited)

	Three Months Ended September 30,				Nine Months Ended September 30,			
		2024		2023		2024		2023
Revenue	\$	195,417	\$	184,722	\$	586,623	\$	539,392
Cost of revenue (1)(2)		72,362		77,264		221,888		229,903
Gross profit		123,055		107,458		364,735		309,489
Operating expenses (1)(2)								
Sales and marketing		85,997		76,492		260,288		233,520
Research and development		32,976		30,307		96,607		90,829
General and administrative		22,266		22,155		74,299		71,112
Restructuring charges		11,275				11,275		10,263
Total operating expenses		152,514		128,954		442,469		405,724
Loss from operations		(29,459)		(21,496)		(77,734)		(96,235)
Other income (expense), net				_				
Interest income		4,732		5,542		15,655		14,758
Interest expense		504		(124)		424		(464)
Other income (expense), net		(185)		122		(11,077)		(2,181)
Total other income, net		5,051		5,540		5,002		12,113
Net loss before taxes		(24,408)		(15,956)		(72,732)		(84,122)
Income tax provision		(863)		(811)		(2,692)		(2,924)
Net loss	\$	(25,271)	\$	(16,767)	\$	(75,424)	\$	(87,046)
Net loss per share								_
Basic and diluted	\$	(0.17)	\$	(0.11)	\$	(0.49)	\$	(0.59)
Weighted-average shares used in computing net loss per share								
Basic and diluted	1	49,179,826	_	151,307,963	_	152,867,160	_	148,392,636

(1) Includes stock-based compensation expense as follows (in thousands):

	 Three Months Ended September 30,			Nine Months Ended September 30,			
	 2024		2023		2024		2023
Cost of revenue	\$ 1,807	\$	1,788	\$	5,277	\$	5,130
Sales and marketing	7,573		7,646		22,578		23,022
Research and development	7,183		7,045		21,187		19,762
General and administrative	6,839		7,005		21,382		23,806
Restructuring charges	 (160)				(160)		1,208
Total stock-based compensation expense	\$ 23,242	\$	23,484	\$	70,264	\$	72,928

(2) Includes amortization of intangible assets as follows (in thousands):

Three Months Ended	Nine Months Ended
Three Months Ended	Nine Months Ended

	 September 30,				September 30,			
	 2024		2023		2024		2023	
Cost of revenue	\$ 430	\$	725	\$	1,880	\$	2,175	
Sales and marketing	 228		296		688		979	
Total amortization of intangible assets	\$ 658	\$	1,021	\$	2,568	\$	3,154	

# Udemy, Inc. Condensed Consolidated Balance Sheets (in thousands) (unaudited)

	September 30,	December 31, 2023		
	2024			
Assets				
Current assets:				
Cash and cash equivalents	\$ 204,563	\$ 305,564		
Restricted cash, current	100	3,329		
Marketable securities	152,546	171,372		
Accounts receivable, net	81,164	92,555		
Prepaid expenses and other current assets	24,778	20,924		
Deferred contract costs, current	44,861	38,584		
Total current assets	508,012	632,328		
Property and equipment, net	3,320	4,439		
Capitalized software, net	33,275	31,388		
Operating lease right-of-use assets	11,833	5,691		
Restricted cash, non-current	1,115	659		
Deferred contract costs, non-current	32,276	35,790		
Strategic investments		10,311		
Intangible assets, net	2,656	5,223		
Goodwill	12,646	12,646		
Other assets	3,772	2,721		
Total assets	\$ 608,905	\$ 741,196		
Liabilities and stockholders' equity		= =====================================		
Current liabilities:				
Accounts payable	\$ 4,273	\$ 2,506		
Accrued expenses and other current liabilities	25,459	27,778		
Content costs payable	36,299	40,277		
Accrued compensation and benefits	32,179	24,332		
Operating lease liabilities, current	4,689	5,825		
Deferred revenue, current	299,955	279,414		
Total current liabilities	402,854	380,132		
Operating lease liabilities, non-current	7,424	1,124		
Deferred revenue, non-current	2,364	3,000		
Other liabilities, non-current	6	48		
Total liabilities	412,648	384,304		
Stockholders' equity:				
Common stock	1	2		
Additional paid-in capital	991,176	1,076,508		
Accumulated other comprehensive income	202	80		
Accumulated deficit	(795,122)			
Total stockholders' equity	196,257	356,892		
Total liabilities and stockholders' equity	\$ 608,905	\$ 741,196		
		= =====================================		

Udemy, Inc.
Condensed Consolidated Statements of Cash Flows
(in thousands)
(unaudited)

	2024	2023
Cash flows from operating activities:		
Net loss	\$ (75,424)	\$ (87,046)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	19,515	18,069
Amortization of deferred contract costs	43,863	34,482
Stock-based compensation	70,264	72,928
Allowance for credit losses	1,026	1,309
Accretion of marketable securities	(6,651)	(5,323)
Non-cash operating lease expense	3,641	4,468
Unrealized loss on strategic investments	10,311	1,793
Other	1,319	931
Changes in operating assets and liabilities:		
Accounts receivable	10,364	20,363
Prepaid expenses and other assets	(5,508)	(3,628)
Deferred contract costs	(46,626)	(45,205)
Accounts payable, accrued expenses and other liabilities	5,962	(7,102)
Content costs payable	(3,978)	505
Operating lease liabilities	(4,523)	(5,168)
Deferred revenue	19,906	3,887
Net cash provided by operating activities	43,461	5,263
Cash flows from investing activities:		
Purchases of marketable securities	(239,783)	(225,536)
Proceeds from maturities of marketable securities	265,350	231,300
Purchases of property and equipment	(1,116)	(435)
Capitalized software costs	(10,247)	(9,321)
Net cash provided by (used in) investing activities	14,204	(3,992)
Cash flows from financing activities:	-	-
Net proceeds from exercise of stock options	921	8,277
Proceeds from share purchases under employee stock purchase plan	4,533	4,757
Taxes paid related to net share settlement of equity awards	(25,363)	_
Repurchases of common stock	(141,591)	_
Net cash provided by (used in) financing activities	(161,500)	13,034
Effect of foreign exchange rates on cash flows	61	(116)
Net increase (decrease) in cash, cash equivalents and restricted cash	(103,774)	14,189
Cash, cash equivalents and restricted cash—Beginning of period	309,552	317,314
Cash, cash equivalents and restricted cash—End of period	\$ 205,778	\$ 331,503

## Udemy, Inc. Reconciliation of GAAP to Non-GAAP Financial Measures

(in thousands, except percentages, share and per share amounts) (unaudited)

	 Three Months Ended September 30,					Nine Months Ended September 30,			
	 2024		2023		2024		2023		
Gross profit	\$ 123,055	\$	107,458	\$	364,735	\$	309,489		
Stock-based compensation expense	1,807		1,788		5,277		5,130		
Intangible asset amortization	 430		725		1,880		2,175		
Non-GAAP gross profit	\$ 125,292	\$	109,971	\$	371,892	\$	316,794		
Gross margin (1)	 63%		58%		62%		57%		
Non-GAAP gross margin (2)	64%		60%		63%		59%		

<sup>(1)</sup> We calculate gross margin as gross profit divided by revenue for the same period.

<sup>(2)</sup> We calculate non-GAAP gross margin as non-GAAP gross profit divided by revenue for the same period.

	Three Months Ended September 30,			Nine Months End September 30				
		2024		2023		2024		2023
Net loss	\$	(25,271)	\$	(16,767)	\$	(75,424)	\$	(87,046)
Stock-based compensation expense		23,402		23,484		70,424		71,720
Intangible asset amortization		658		1,021		2,568		3,154
Restructuring charges		11,275				11,275		10,263
Non-GAAP net income (loss)	\$	10,064	\$	7,738	\$	8,843	\$	(1,909)
Weighted-average shares used in computing net income (loss) per share, basic		149,179,826		151,307,963		152,867,160		148,392,636
Effect of dilutive securities (3)		1,453,697		6,095,804		3,562,339		_
Weighted-average shares used in computing non-GAAP net income (loss) per share, diluted	_	150,633,523	=	157,403,767	=	156,429,499	=	148,392,636
Net loss per share, basic and diluted	\$	(0.17)	\$	(0.11)	\$	(0.49)	\$	(0.59)
Non-GAAP net income (loss) per share, basic	\$	0.07	\$	0.05	\$	0.06	\$	(0.01)
Non-GAAP net income (loss) per share, diluted	\$	0.07	\$	0.05	\$	0.06	\$	(0.01)

(3) For periods presented with a non-GAAP net loss, we have excluded the effect of potentially dilutive securities as their inclusion would be anti-dilutive.

	Three Months Ended September 30,				Nine Months Ended September 30,					
	2024			2023		2024		2023		
Net loss	\$	(25,271)	\$	(16,767)	\$	(75,424)	\$	(87,046)		
Adjusted to exclude the following:										
Interest income		(4,732)		(5,542)		(15,655)		(14,758)		
Interest expense		(504)		124		(424)		464		
Income tax provision		863		811		2,692		2,924		
Depreciation and amortization		6,340		6,183		19,515		18,069		
Stock-based compensation expense		23,402		23,484		70,424		71,720		
Other income (expense), net		185		(122)		11,077		2,181		
Restructuring charges		11,275		_		11,275		10,263		
Adjusted EBITDA	\$	11,558	\$	8,171	\$	23,480	\$	3,817		
Net loss margin <sup>(4)</sup>		(13)%		(9)%		(13)%		(16)%		
Adjusted EBITDA margin <sup>(5)</sup>		6 %	: ==	4 %	_	4 %	=	1 %		

- (4) We calculate net loss margin as net loss divided by revenue for the same period.
- (5) We calculate adjusted EBITDA margin as adjusted EBITDA divided by revenue for the same period.

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